About Connect25

Connect25™ is a student engagement platform built to work natively with 25Live. It gives campuses a single system to plan, fund, promote, manage, and measure student activities — with no third-party integration required.

Benefits

- Organization, event, and reservation data synchronizes with 25Live scheduling, improving visibility and tying student engagement to other campus operations while still preventing conflicts
- Role-based security group permissions and single sign-on (SSO) configurations are unified with the rest of Series25
- Connect25 works natively with the rest of Series25 — no third-party integration setup required
- Approval workflows automate routing, notifications, and actions across organization and event management
- AI-powered tools help administrators build forms and workflows in seconds from a plain-text prompt
- Event registration, check-in, badge tracking, and engagement analytics give institutions a complete picture of student participation
- Built-in elections management supports student governance from nominations through voting and results
- Connect25 offers several communication options, including chat channels, direct messaging, news articles, and email
- Students can take ownership of their organizations while administrators maintain oversight through security settings and approval processes

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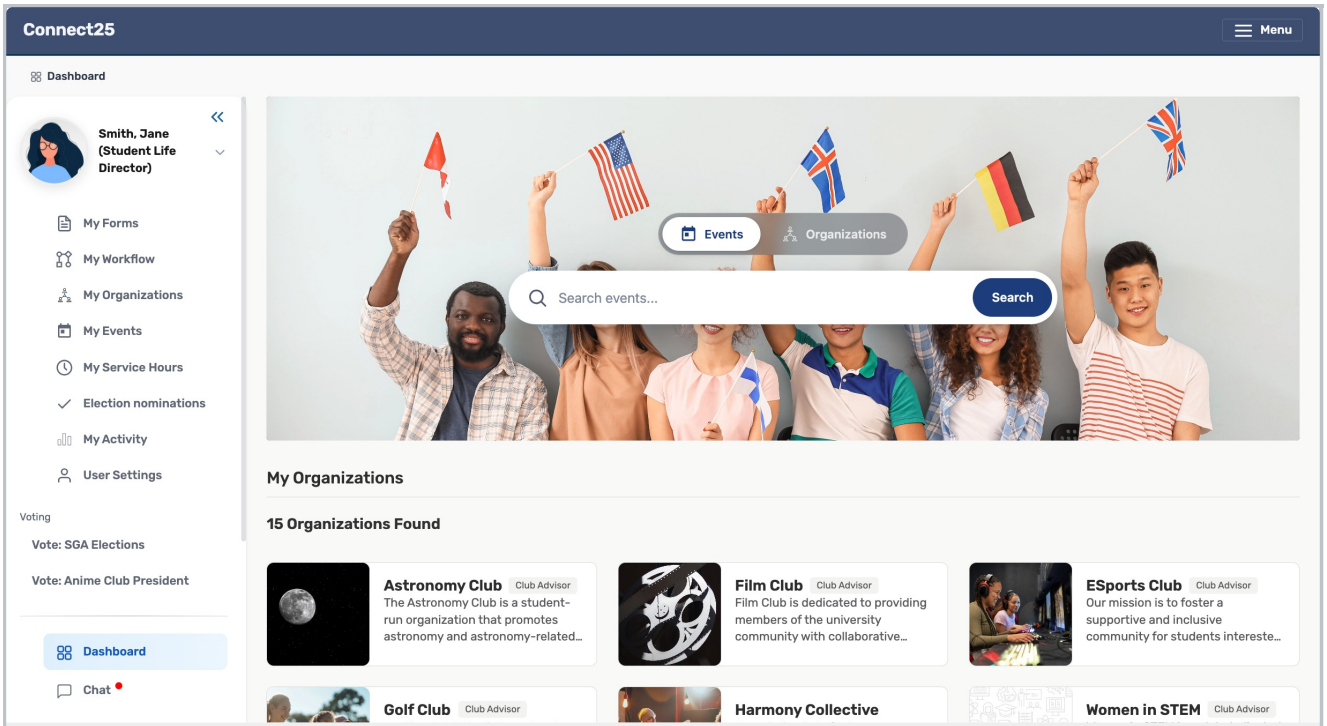


Image: Connect25 Home Dashboard

Features

Organization Management

Each organization gets a searchable directory entry and a Details page where administrators and members can view and edit the logo, mission statement, and status. Tabs organize events, news, forms, budgets, service hours, files, and security settings, while the Members tab gives leaders a full roster with contact cards, roles, and role-based permissions. Organization-specific forms support membership agreements, event requests, and more.

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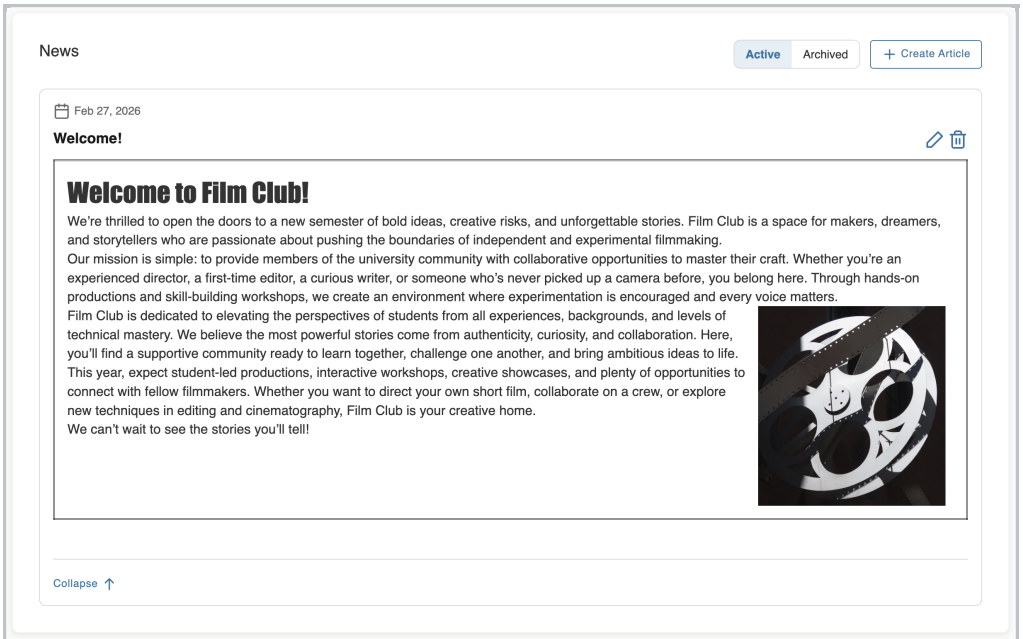


Image: News articles can be used to promote group happenings.

Event Registration and Management

Manage event registration and self-check-in with a full set of attendance statuses, tracking attendance by QR code, self check-in link, or institution ID card swipe. Dashboards and tools support event discovery, customizable Event Details pages, featured and promoted categories, and post-event surveys.

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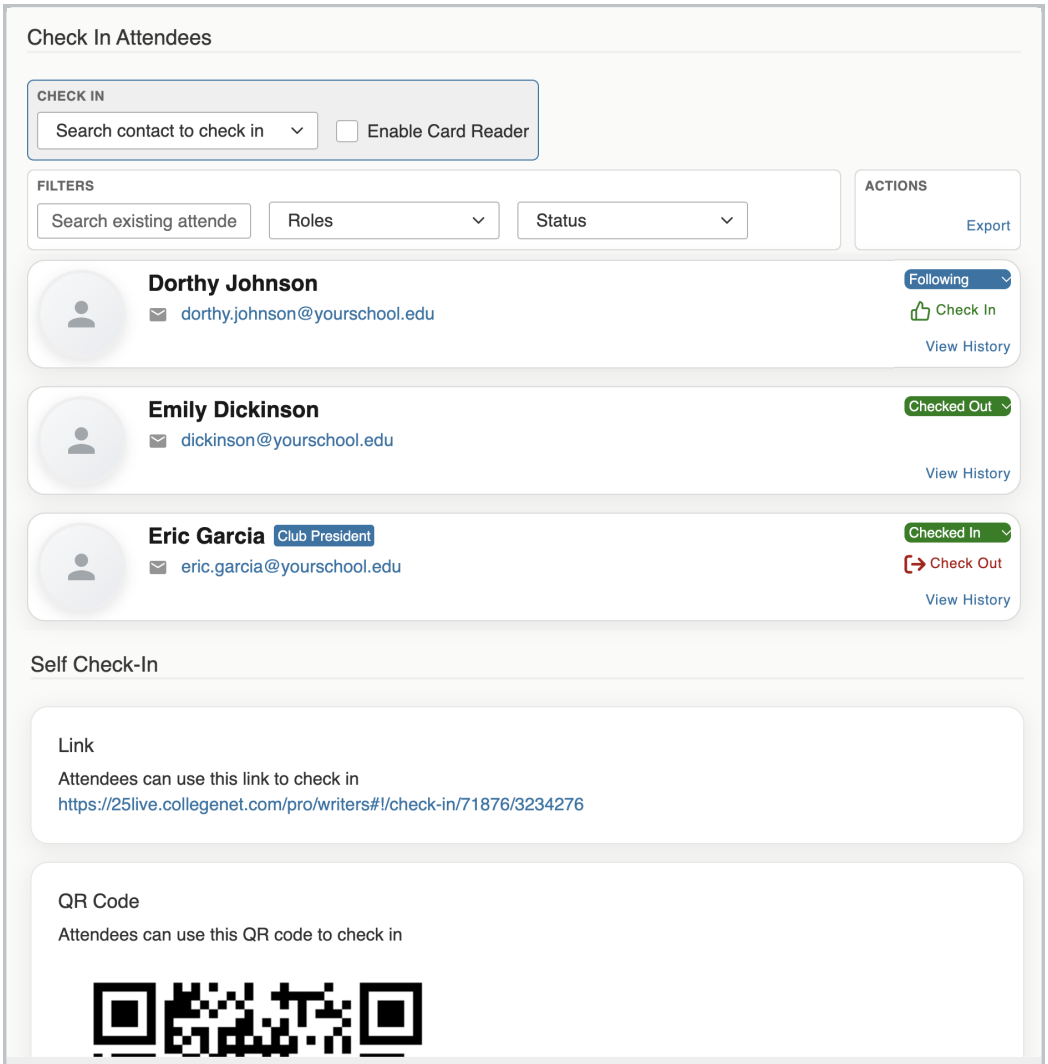


Image: Registration functionality helps track engagement.

Custom Form Building and Reporting

Build forms for event registration, post-event surveys, membership applications, organization setup, and any other process that requires structured data collection. Forms can include custom fields, existing 25Live data (such as organizations and resources), and dynamic logic that shows or hides fields based on responses.

Search and Aggregations tools let you query responses across forms, filter by organization or event, calculate counts, sums, and averages, and export results to Excel.

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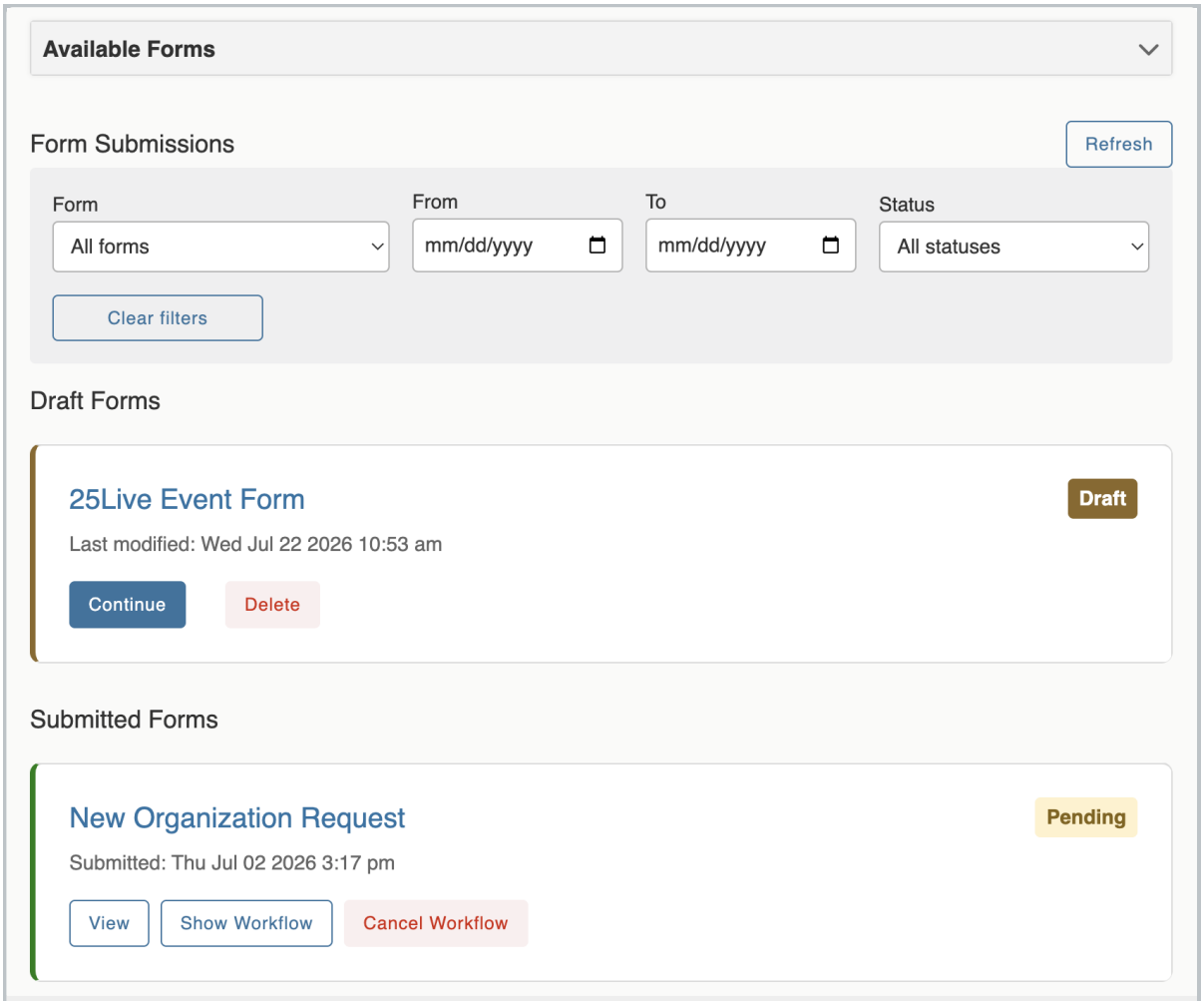


Image: Example of a form dashboard and custom survey.

Workflow

Workflows automate review and approval for any form submission, routing multi-stage requests to approval groups, individual contacts, or organization roles and tracking where each one stands in real time.

Initialization Rules assign workflows automatically based on field values, and HTTP Actions connect outcomes to external systems without custom integration work.

A visual workflow diagram, Workflow Action History, and Submission Workflow Audit logs help you verify connections and troubleshoot.

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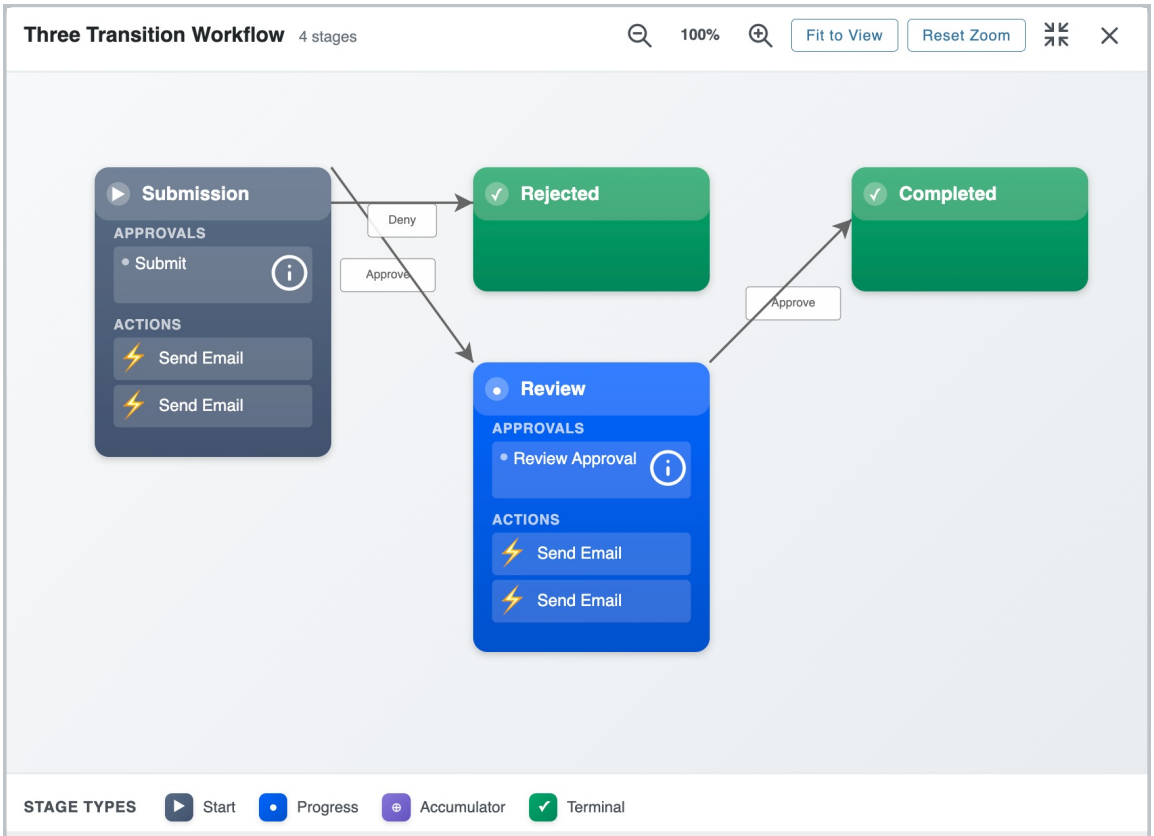


Image: Example of an auto-generated workflow diagram.

Volunteer Tracking

Students log volunteer hours in Connect25, tied to specific organizations, and submit them to administrators for approval. Once completed, all approved, pending, denied, and total service hours will increment on your Service Hours dashboard along with a description of each entry.

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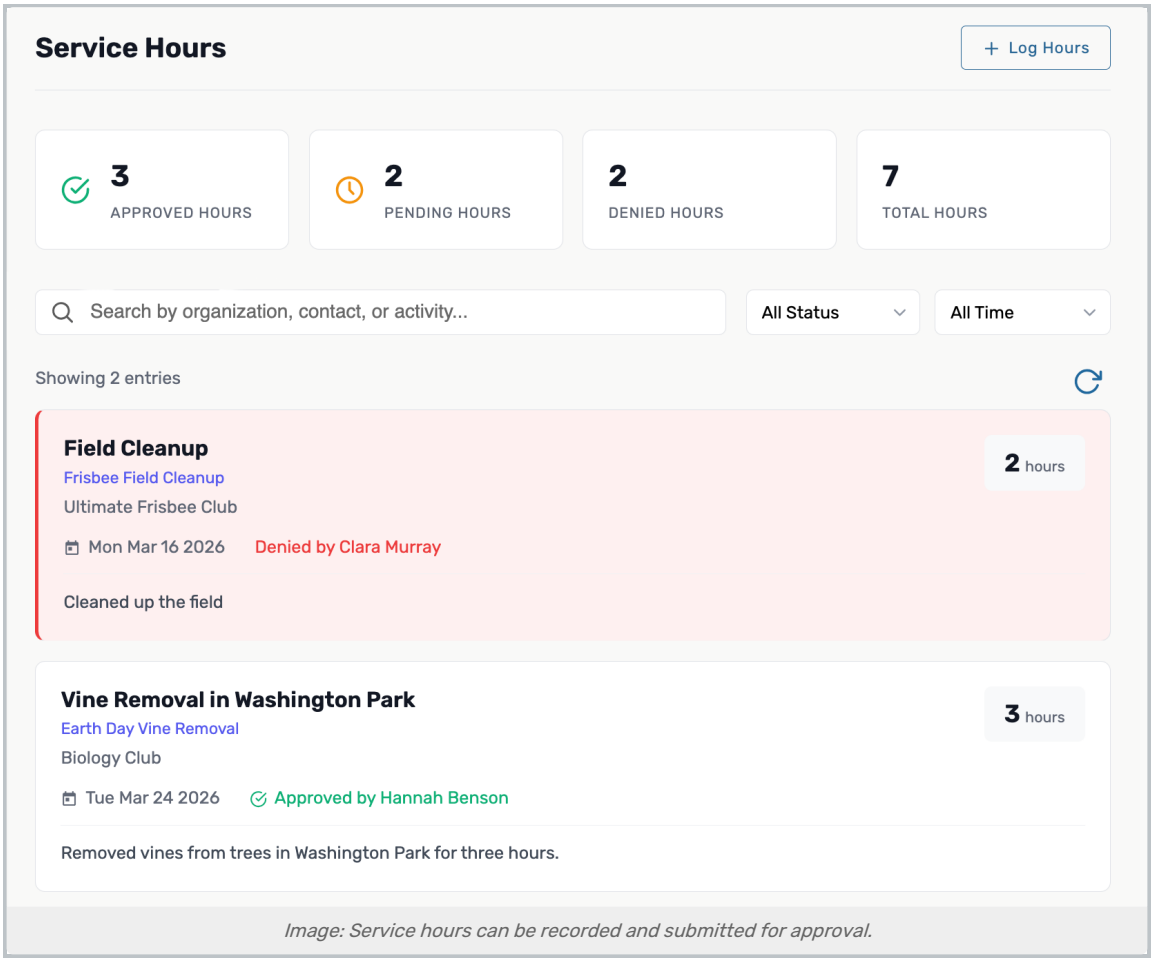


Image: Service hours can be recorded and submitted for approval.

Budgeting

Organizations request funding, track spending by line item, and route budget plans through an approval process. A central administration dashboard supports fiscal year management, planned and actual amounts, summary totals, and a pending request queue.

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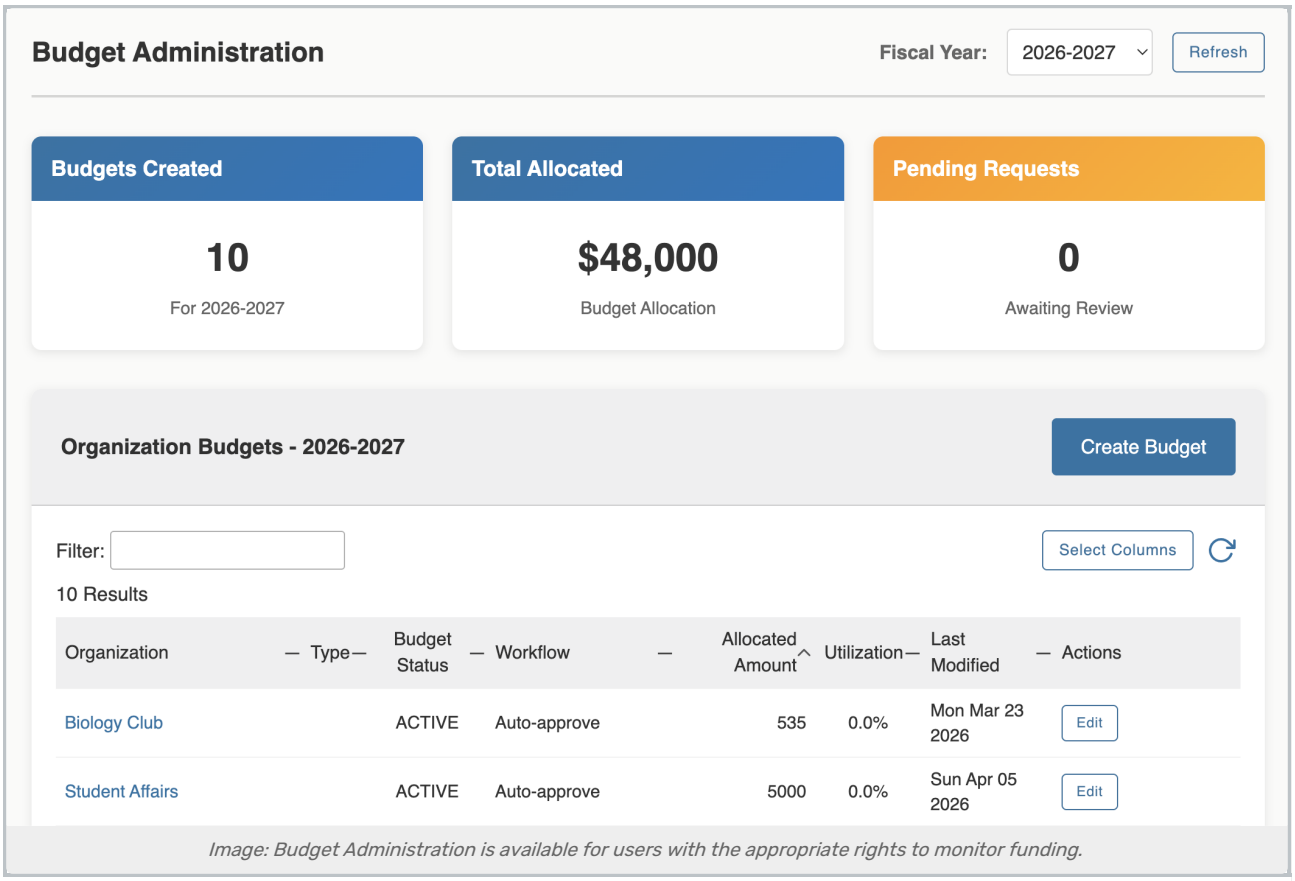


Image: Budget Administration is available for users with the appropriate rights to monitor funding.

Elections

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Manage the entire election lifecycle (nominations, candidates, voting, and results) within the platform. Set separate nomination and voting windows, optional nomination forms, and candidate pages with campaign briefs and photos. Voter eligibility can be scoped to all users, organization members, or a specific role. Students cast ballots in-platform, and an Election Results page shows per-position breakdowns.

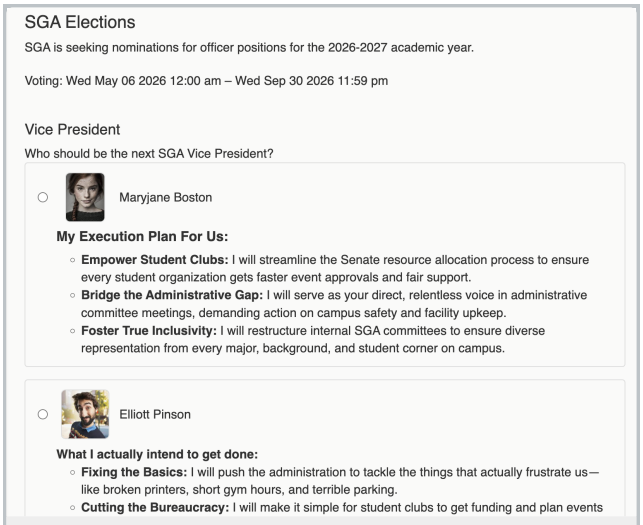


Image: Set up nomination and voting with the Elections feature.

Engagement Analytics, Reporting, and Badges

Engagement Analytics provides filterable charts for attendance trends, top organizations, events, and locations, event categories, membership growth, and demographics, viewable by date range, organization, event, and location. Engagement Reports show overall and per-organization scores over time with configurable activity weighting.

Badges add gamification: administrators create visible or secret badges tied to any of 15 activity types, such as logins, event check-ins, and form submissions. Students track their progress and earned badges on their My Activity page.

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Image: Summary and Attendance Over Time analytics.

Communication

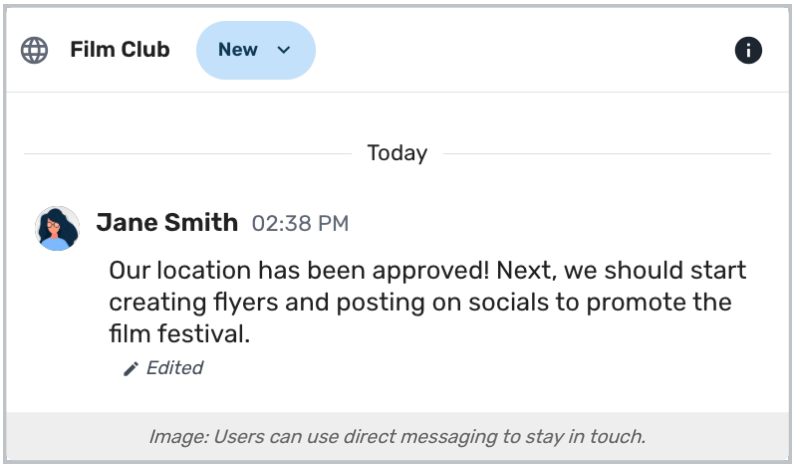


Image: Users can use direct messaging to stay in touch.

Chat supports public group channels anyone can browse and join, as well as private direct messages.

Built-in email reaches organization members, event attendees, or any contact, individually or in bulk, and can include attachments or forms that recipients complete without logging in. Workflow stages can also trigger automated emails.

Organizations can publish news articles with a rich text editor and scope them by visibility (public, logged-in users, org members, or specific roles), and news from a student's organizations surfaces on their home dashboard.

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