

Traffic Map Report

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The **Traffic Map** report is a simulation of movement between buildings on campus using Google Maps pathfinding technology. It uses snapshot data to build a picture of how busy each building is at a given time of day and creates estimates of how people might move between buildings as time passes. It does not use actual student registration data.

The report is useful for visualizing the flow of traffic across campus, so it can be used to see how students might move during passing times between classes.

Set an address for your buildings

Before using this report you must first set an address or [Plus Code](#) for each building by clicking on the Change Addresses button. This only needs to be done once, as addresses will persist between snapshots.

Questions the Traffic Map report can help you answer include:

- Where are students concentrated at different times of day?
 - Do students have enough time to move from class to class?
 - Which parts of campus might need new pathways or parking lots?
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